

New Enterprise Rural Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 



One of 14 electric cooperatives serving Pennsylvania and New Jersey

NEW ENTERPRISE RURAL ELECTRIC COOPERATIVE, INC.

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BOARD OF DIRECTORS

Leroy D. Walls
President
Timothy Newman
Vice President
David Bequeath
Secretary
Merle Helsel
Asst. Secretary
Curtis Brant
Treasurer
Brian McCoy
Mark Swope

OFFICE HOURS

Monday through Friday
7 a.m. - 3:30 p.m.

EMERGENCY OUTAGE NUMBERS

814-766-3221
1-800-270-3177

Never Clock Out



MARK MORRISON

THIS SUMMER HAS BEEN a particularly busy one for our family. Our son graduated from high school in June, and I quickly realized we were going to be spending the summer attending many graduation parties. As party invites filled the calendar, I marveled at how students today are so easily connected and how their circle of peers grows and grows.

School activities, athletics, church youth groups, civic and volunteer events, and social media provide lots of opportunities for teens to form friendships and expand their network.

Every celebration was a special one. Of course, there was always a great meal, plenty of time to catch up with friends, and groups of fantastic teens playing games and sharing their plans for the future. At each event, I was taken back to my son's graduation night and the message everyone in attendance heard.

Graduation was typical. The chairs were lined perfectly on the gymnasium floor. School administrators, directors and faculty sat on the stage in front of the student body. The superintendent of schools, high school principal and salutatorian delivered encouraging messages to the graduating class. But it was the message delivered by the valedictorian that touched the room.

He led off with some very funny jokes. He also talked about experiences the students had with their favorite teachers and administrators and how those interactions motivated them to do great things. The storyline evolved into an inspirational message to be your best at whatever you do. He encouraged his classmates to set a goal, go through the steps to reach it, and once there, set another one.

He used the words, "never clock out." And his point was that we shouldn't become so focused on our ultimate goal that we ignore the small achievements necessary to get us there. These were powerful words coming from a bright, hardworking young man who has a great future ahead of him. 📌

MARK MORRISON
GENERAL MANAGER/CEO

Highlights from the 86th Annual Meeting

WE HAD RECORD-BREAKING ATTENDANCE this year at the 86th annual meeting for New Enterprise Rural Electric Cooperative (REC) on June 4. More than 360 members attended the drive-thru event at the Southern Cove Power Reunion Grounds in New Enterprise.

Members, who received a bill credit and snack bag, had the opportunity to chat with cooperative staff and directors. This year, board President Leroy Walls, who represents Area 4 and serves as chairman of the Pennsylvania Rural Electric Association, was re-elected to serve for three years. Leroy and General Manager/CEO Mark Morrison shared details about improvements to the distribution system and plans for the future.

The pair reported the cooperative is upgrading poles and conductors and plans to improve the Waterside

substation. The current wooden structure will be replaced with an engineered-steel framework, and upgraded equipment will increase load capacity for the future. The project is scheduled to be completed in the fourth quarter of 2025.

At the meeting, we also had an overwhelming response from members, who donated nonperishable food and money for an area food bank. Thank you, all, for generously supporting the community and making our food drive a huge success.

Also, thank you to everyone who attended the annual meeting and showed your pride in and support of New Enterprise REC. We hope you enjoyed it. If you have any questions or concerns, please stop by the office or give us a call at 814-766-3221. 📞



COME ONE, COME ALL: Members of New Enterprise REC line up to enter the cooperative's drive-thru annual meeting held at the Southern Cove Power Reunion Grounds in New Enterprise.



HELPING HANDS: New Enterprise Rural Electric Cooperative (REC) employees load up all the nonperishable food donated during the cooperative's first annual meeting food drive. Shown from left are: Austin Buttry, staker; Mark Morrison, General Manager/CEO; Zac Conley, lineman; Mason Detterline, apprentice lineman; and Randy Walker, lineman.





PEOPLE YOU CAN COUNT ON: From left, New Enterprise Rural Electric Cooperative (REC) General Manager/CEO Mark Morrison, board President Leroy Walls and board Vice President Timothy Newman take a breather from helping members during the cooperative's drive-thru annual meeting. Members re-elected Walls to the board at the meeting.



REGISTRATION STATION: New Enterprise REC lineman Conner Kagarise, center, speaks with a cooperative member while member services representative Bobbi McClain, right, reviews the member's registration.



DEMOCRACY IN ACTION: Members of the New Enterprise REC board and staff meet with members during the cooperative's annual meeting. Shown counter-clockwise from top left, are: board Assistant Secretary Merle Helsel; member services representative Wendy Conley and lineman Kyler Fink; board Director Brian McCoy, Helsel, board Vice President Timothy Newman, and board President Leroy Walls.

Doing the Electric Shift

SO FAR, IT HAS BEEN a warm summer, and it isn't over yet! Let's keep doing the "Electric Shift." As in the past, we need your help to keep power costs as low as possible.

For those of you unfamiliar with the phrase, the "Electric Shift" is easy to do and, with a little practice, allows you to use electricity more wisely. During the hot, humid days of summer, electricity use tends to increase significantly. This greater demand also leads to higher generation costs. Our future power costs, in fact, are partially based on how much power we buy on those hot, sticky weekdays between 1 and 7 p.m. when electric use is at its peak.

On weekdays — or a series of weekdays — when temperatures rise to around 90 degrees with high humidity, "Electric Shift" messages will be broadcast on WJAC-TV 6 (Johnstown) during weather segments of the noon news. In addition, a message will be placed on newenterpriserec.com during peak hours along with notice on New Enterprise REC Facebook page.

You may be thinking, "How can I help?" Below are a few "Electric Shift" steps you can take to prevent future power-cost increases:

- ▶ Set your air conditioners to 78 degrees or use fans instead.
- ▶ Close your curtains and blinds to keep things cooler inside your home.
- ▶ Operate washers, dryers, dishwashers and other major appliances early in the morning or late in the evening.
- ▶ Minimize the number of times you open your refrigerator or freezer.
- ▶ Cook with an outdoor grill or a microwave oven.

- ▶ Turn off any nonessential lights.
- ▶ Run pool pumps at night.

If only a few members did the "Electric Shift," it wouldn't make much of a difference, but working together, we can have a huge impact on future power costs.

So do your part by participating in the "Electric Shift" from 1 to 7 p.m. through Sept. 30 on hot, humid days. Thank you for making a few changes now to help save on future power costs. 🌱

ENERGY EFFICIENCY TIP OF THE MONTH

Placing heat sources, such as lamps, computers or TVs, near your thermostat can result in false temperature readings, increased energy use and inconsistent cooling/heating. Make sure your thermostat is installed in an area clear of obstructions, electronic devices, direct sunlight and drafts.

Ensuring your thermostat is free from these types of interferences optimizes energy efficiency, improves indoor comfort and reduces wear and tear on your cooling/heating system.

Source: energy.gov

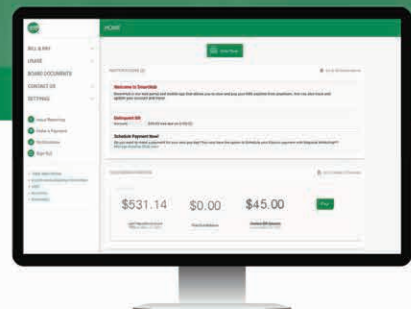


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