

# New Enterprise Rural Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 



One of 14 electric cooperatives serving Pennsylvania and New Jersey

## NEW ENTERPRISE RURAL ELECTRIC COOPERATIVE, INC.

3596 Brumbaugh Road  
New Enterprise, PA 16664-8814  
814-766-3221 • 1-800-270-3177  
FAX: 814-766-3319  
Website: [www.newenterpriserec.com](http://www.newenterpriserec.com)

### BOARD OF DIRECTORS

**Leroy D. Walls**  
President  
**Timothy Newman**  
Vice President  
**David Bequeath**  
Secretary  
**Merle Helsel**  
Asst. Secretary  
**Curtis Brant**  
Treasurer  
**Brian McCoy**  
**Mark Swope**

### OFFICE HOURS

Monday through Friday  
7 a.m. - 3:30 p.m.

### EMERGENCY OUTAGE NUMBERS

814-766-3221  
1-800-270-3177

## Powering Our Communities with Purpose



**MARK MORRISON**

**COMMUNITIES COME IN ALL SHAPES** and sizes. Some are based on location, some are based on shared interests or hobbies, and some desire a shared way of life. Regardless of where or how they are formed, communities can bring people together and create a sense of belonging.

New Enterprise Rural Electric Cooperative (REC) is deeply committed to our consumer-members, and we're glad you are part of the electric cooperative community.

This October, cooperatives across the United States are celebrating National Co-op Month. It's a time to reflect on all the aspects that set them apart from other types of businesses, but more important, it's a time to celebrate the power of co-op membership.

Electric cooperatives are not-for-profit utilities built by the communities they serve. For New Enterprise REC, our mission has always been to provide you with safe, reliable and competitively priced electricity. We care about the quality of life of everyone in our community, and because we are locally operated, we're uniquely suited to meet our members' evolving energy needs.

Beyond the business of electricity, our employees and directors are equally invested in our community. We work hard to support local economic development projects, youth programs, charitable giving initiatives, educational opportunities and additional programs that make our community a better place to call home.

All co-ops, including New Enterprise REC, are guided by seven principles that embody the values and spirit of the cooperative movement. The following principles are the framework all co-ops live by to navigate challenges and opportunities while remaining true to our purpose:

- 1. Open and Voluntary Membership:** Co-op membership is open to anyone who can use the co-op's services, within our defined service territory.
- 2. Democratic Member Control:** Co-ops are created *by* the members, *for* the members, who elect a board of directors to govern the cooperative and provide the best possible value for all members.
- 3. Members' Economic Participation:** Members contribute to the co-op's finances through the payment of electric bills to ensure it runs smoothly now and in the future.
- 4. Autonomy and Independence:** Co-ops operate independently, which benefits the members.
- 5. Education, Training and Information:** Co-ops continuously focus on education to ensure employees and directors have the training, skills, and proficiency our members rely on for the co-op to be successful.
- 6. Cooperation Among Cooperatives:** Co-ops share with and learn from other co-ops. We help each other in times of need because we want other co-ops to thrive.
- 7. Concern for Community:** All cooperatives work for the greater good of the communities they serve. Co-ops give back to their communities to help them thrive and grow.

This October, as we celebrate National Co-op Month and the power of membership, we hope you will recognize the many aspects that set electric cooperatives apart. Our mission is to provide safe, reliable and competitively priced power. Our purpose is people — the communities we're proud to serve. 🇺🇸

**MARK MORRISON**  
GENERAL MANAGER/CEO

# Coming in First for Safety

**WENDY CONLEY**, MEMBER SERVICE REPRESENTATIVE

**NEW ENTERPRISE RURAL ELECTRIC COOPERATIVE (REC)** lineworkers recently designed a Power Line Safety Demonstration Trailer to raise public awareness about safety and electricity.

This past summer, we took the demo trailer to several events to share it with our members, and at the Martinsburg ag parade in July, it won first place in the float division — chalking up another win for safety. You may have also seen the trailer in the Southern Cove Volunteer Firefighter's Ox Roast parade in August.

We use the trailer to perform safety demonstrations at schools and events and for first responders. Participants learn how electricity travels from power plants through high-voltage lines to our substations, where the voltage is reduced as it continues to homes and businesses.

We simulate a fault that causes the line to trip and creates an outage. Some devices we have are pretty smart — they can detect a disturbance, whether it's a fault, tree, or animal, and shut the power off momentarily in hopes the problem will clear itself. It will try three times, and if the fault is still there, the power will remain off. That is why sometimes you will see your lights blink once or twice as the system tries to clear the fault.

We also simulate what happens when a fault blows the fuse at your transformer, which causes a big “BANG”

when the power goes out.

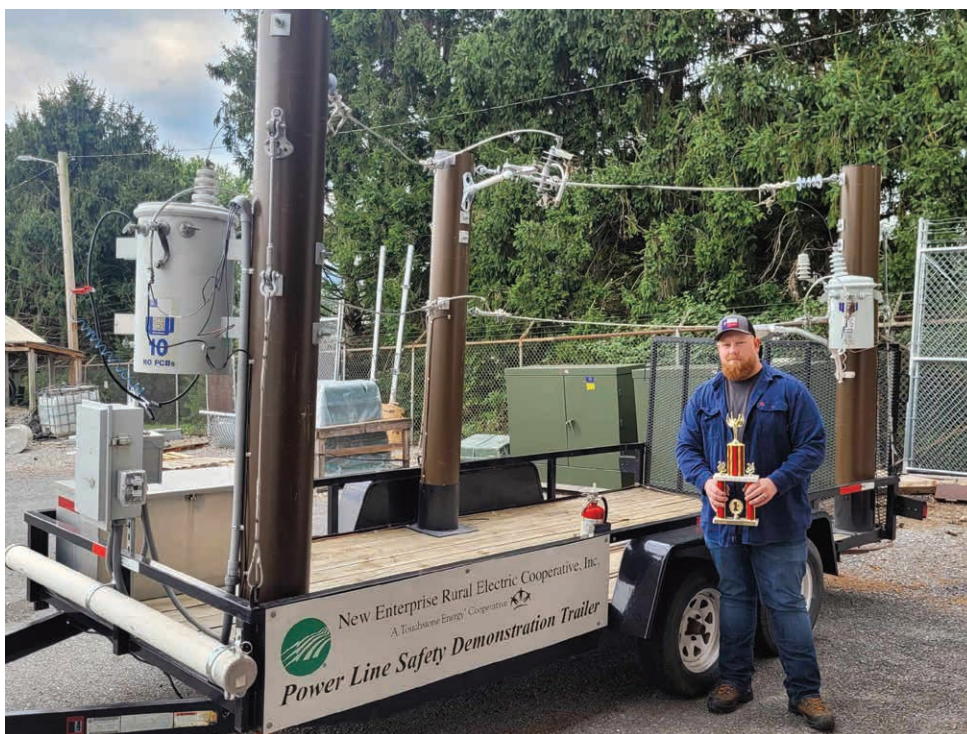
People often ask: “How close do you have to get to a power line before the electricity jumps out and gets you?” This is a myth; the electricity will not jump out and get you. The wire must first contact an object. An arc, which is the flow of electricity trying to be broken, occurs when the object pulls away from the line.

During the demonstrations we also use a hot dog to demonstrate what happens when a human or animal touches a power line. Electricity will travel through the body and exit the part that is touching the ground. As it passes through the person, their muscles will become tense to the point that they cannot let go, and the longer they stay in contact with the line, the more severe the internal damage becomes. For instance, the inside of the hot dog used during the demonstration will turn gray or black.

When you encounter downed wires, always assume the lines are still energized. Stay far away and call New Enterprise REC to report the problem. If you are in a car accident with power lines lying across the car, remain in the car unless it is on fire. In this case, cautiously jump from the car by keeping your feet together (much like a “bunny hop”) without touching the ground and the car at the same time, and then shuffle away from the vehicle.

If your organization is hosting a safety event and wants to educate attendees about the dangers of electricity, contact the cooperative at 814-766-3221. Our staff will be happy to bring our demo trailer to the site and discuss safety awareness. 📍

**RAISING AWARENESS:** New Enterprise Rural Electric Cooperative Meter Technician Issac Threadgill holds a first place trophy for the cooperative's Power Line Safety Demonstration Trailer, received in the float division at the Martinsburg Ag Parade.



# Family in Need Fund

## SIGN UP TO SUPPORT FELLOW CO-OP MEMBERS

**THE FAMILY IN NEED FUND** helps families who need hardship assistance. The Center for Community Action determines those eligible for support. Your contribution to this worthwhile program assists New Enterprise Rural Electric Cooperative (REC) consumer-members only. Those who volunteer to participate agree to have their monthly bill rounded up to the nearest dollar, with the extra few cents going to the Family in Need Fund. This tax-deductible donation amounts to less than \$1 a month. Your January billing statement will have the total amount

of contributions for the previous year. Participants can use this information when filing your income tax return.

To support the Family in Need Fund, just complete and send in the coupon the appropriate box.

If you would prefer to contribute a lump-sum amount instead of the monthly contribution, complete all the areas listed below except the account number(s) area, and mark the appropriate box.

Please do not return the coupon if you do not wish to participate.

### FAMILY IN NEED FUND

### NEW ENTERPRISE RURAL ELECTRIC CO-OP

A Touchstone Energy® Cooperative 

3596 Brumbaugh Road, New Enterprise, PA 16664

Telephone 814-766-3221 or 800-270-3177

Fax 814-766-3319

[newenterpriserec.com](http://newenterpriserec.com)

- YES, I wish to participate in New Enterprise REC's Family in Need Fund program. I understand my monthly electric bill will be rounded up to the nearest dollar with the extra cents going to the Family in Need Fund. This will be effective with the next billing.
- NO, I do not wish to have my monthly electric bills rounded up, but enclosed is a lump-sum donation of \$\_\_\_\_\_. This is a one-time donation. (Note: When making a lump-sum donation, please note on your check that the contribution is designated for the Family in Need Fund.)

Account Name: \_\_\_\_\_ Account Number(s): \_\_\_\_\_  
(as printed on bill) (list all accounts that are to be rounded up)

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to: NEW ENTERPRISE REC  
*Thank you for participating.*

# NEW ENTERPRISE REC

3596 BRUMBAUGH RD, NEW ENTERPRISE PA 16664

## PAYMENT OPTIONS



The co-op office is located in New Enterprise. We have a payment drop-box located next to the front entrance doors or you can drive up to the green box in the driveway by the white fence.



You can mail your payment to us in the envelope that is enclosed with your bill. Please allow 5-7 business days for delivery. Payments are posted on the date they are received, not by the postmark date. We are not responsible for postal delays.



Auto Pay is New Enterprise REC's automatic payment program. You can have your monthly bill deducted from your checking/savings account or charged to your credit/debit card on the 20th of each month. If the 20th falls on a weekend or holiday, the payment will be deducted or charged the next business day. There is no fee for this service.



On our website: Visit [newenterpriserec.com](http://newenterpriserec.com) to pay by credit/debit card or checking/savings account. There is no fee for this service. Online payments can be made 24/7.



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