

New Enterprise Rural Electric Cooperative, Inc.

A Touchstone Energy® Cooperative 



One of 14 electric cooperatives
serving Pennsylvania and New Jersey

3596 Brumbaugh Road
New Enterprise, PA 16664-8814
814-766-3221 • 1-800-270-3177

FAX: 814-766-3319

Website: www.newenterpriserec.com

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Office Hours
Monday through Friday
7 a.m. - 3:30 p.m.

Emergency Outage Number
814-766-3221
1-800-270-3177

From the General Manager/CEO



Summer shift

By Mark Morrison

IT IS finally here. Summertime. The nice weather is a welcome sight indeed. My hope is that we can all take advantage of some of the beautiful resources available for us to enjoy the summertime hobbies and adventures we love most. We are quite blessed to live in this region where the landscape provides so many wonderful outdoor activities. Hiking and biking trails, boating, kayaking, or fishing our many rivers, streams, and creeks and, of course, uncovering the pool in the backyard.

We are busy with summer activities at the cooperative as well. This time of the year is prime for the cooperative to tackle our list of construction projects. Every September, we evaluate our construction plan and fold it into the next year's budget, highlighting system improvement projects that will improve the distribution system reliability and resiliency for all. Although the weather is very warm, line crews are pushing forward with many pole and conductor replacements system-wide. In the coming months, we will evaluate our progress and set goals for next year.

Last summer, we began participating in the "electric shift" program. You

may have seen the ads on TV during the summer months when temperatures are on the rise and electricity demand is at its highest. The goal of this program is to lower system electricity demand across the entire distribution system during peak energy consumption times, typically between noon and 6 p.m. in the summer months, by shifting our energy consumption from peak times, or times of high electricity demand, to lower demand times, typically later in the evening. The cooperative is billed a demand component on its electric bill each month, so if we can wait until early evening to wash and dry the clothes, run the pool pump, or run the dishwasher, when peak energy demand is lower, those efforts will help keep power costs in check for all. Once again, the membership is one of our best resources for the cooperative to help get the job done.

Enjoy what is left of the summer. Stay safe and healthy out there, help your neighbors, and thank you for being a member of this great electric cooperative. As always, stop in or give us a call and let us know how we are doing.

Mark

The Garage

By Ella Gable, *Intern*

MARCY SMITH is a graphic designer who upcycles unique pieces of furniture and other items. “The Garage” is a place where she has partnered her business, Walnut Tree Lane, LLC, with her mom, Lisa Jay, and her business, The Rusted J, in Waterside. Lisa and her husband, Barry, are consumer-members of New Enterprise REC. On the outside, The Garage is in many ways what you might expect: plain construction with industrial concrete floors and plumb, cinder block walls. On the inside, the two naturally cooled bays offer a small break from stuffy summer days and life’s complications. You can comfortably stroll around discovering the perfect complements to your home décor.

Marcy describes her and her mom’s work as “artisan signs made out of wood and upcycled pieces that are hand-lettered with encouraging words to help people celebrate milestones and endure hardships.” They create beautiful pieces of artwork highlighting specific words and phrases that inspire people. The artwork can be displayed anywhere in a home or office to personalize the space. Customers can even come in and get a sign hand-lettered on the spot. Marcy hand paints each sign, letter by letter, without any stencils.

Marcy decided to study graphic design because her passion has always been to create. Throughout her childhood, she would always paint and draw, and went to college to expand into digital designs. As a graphic designer, she creates logos, flyers, business cards and shirt designs. She also works full time as a web designer, creating school website designs.



NEW BUSINESS: Marcy Smith, left, and Lisa Jay, right, stand surrounded by signs displaying words of encouragement at The Garage, a new business in Waterside.

If you were to go into the homes of the people from our community, you most likely would find at least one if not more of samples of artwork by Marcy or her mom.

“It warms my heart to see my work spread through the area I grew up!” she says.

If you have never seen Marcy’s work or have never been to The Garage, I would highly recommend that you go. Items on display at The Garage are carefully created to engage your imagination. You are invited to browse slowly and allow visions of your past and future to provide you with inspiration for your ideal, physical happy place. These are not just pieces of furniture. They are art. These pieces are meant to be publicly displayed in a home or office to encourage and motivate you to continue building a life that brings you joy. 🌞

Home of

THE RUSTED J

2021 SCHEDULE

JULY 9 • 5PM-7:30PM

JULY 17-18 • 10AM-4PM

AUGUST 19 • 5PM-7:30PM

AUGUST 21-22 • 10AM-4PM

SEPTEMBER 10 • 5PM-7:30PM

SEPTEMBER 18-19 • 10AM-4PM

OCTOBER 8 • 5PM-7:30PM

OCTOBER 16-17 • 10AM-4PM

NOVEMBER 12 • 5PM-7:30PM

NOVEMBER 20-21 • 10AM-4PM

DECEMBER 9 • 5PM-7:30PM

DECEMBER 11-12 • 10AM-4PM

WALNUT TREE LANE LLC · WOODBURY, PA

f THE GARAGE WOODBURY

2673 Woodbury Pike Woodbury, PA 16695

Keep your food safe

Thunder and lightning storms are just a part of summer. During these storms, you may lose your electric power with a refrigerator full of food. If your home's power is interrupted for two hours or less, losing perishable foods should not be a concern.

When an outage is prolonged, it is time to decide when to save and when to toss food away. A digital quick-response thermometer can be one of the most useful tools you can wield in your battle to preserve food. The thermometer checks the internal temperature of the food, ensuring items are cold enough to eat safely. Use these food safety tips to help you minimize food loss and reduce the risk of foodborne illness:

Refrigerator food

- ▶ Keep refrigerator doors closed as much as possible. An unopened refrigerator keeps food cold for about four hours.
- ▶ If food (especially meat, poultry, fish, and eggs) has been exposed to temperatures above 40 degrees Fahrenheit for two or more hours, or has an unusual odor, texture, or color, get rid of it. Remember the American Red Cross food safety rule: "When in doubt, throw it out."
- ▶ Never taste food to determine its safety.
- ▶ Use perishable foods first, then frozen food.
- ▶ To keep perishable food cold, place them in a refrigerator or cooler and cover with ice.

Frozen food

- ▶ A full freezer stays colder longer. Freeze containers of water to help keep food cold in the freezer. If your water supply runs out, melting ice can supply drinking water.
- ▶ If you keep the door closed, a full freezer keeps the temperature for approximately 48 hours (24 hours if it is half full).
- ▶ If food in the freezer is colder than 40 degrees Fahrenheit, is partially thawed, and has ice crystals on it, you can safely refreeze it.
- ▶ Always discard frozen food items that may have come in contact with raw meat juices.

Find more tips at FoodSafety.gov.

Stay safe from lightning – When thunder roars, go indoors!

AS THE sun heats the air, energy is created with air movement, and lightning typically comes from towering storm clouds. Fortunately, accidents involving lightning are very avoidable. Safe Electricity has the following suggestions to stay safe from the dangers of lightning:

- ▶ There is no safe place from lightning when you are outside. Be aware of weather forecasts and watch for developing thunderstorms, which occur more often in spring and summer.
- ▶ Lightning can strike many miles ahead of a storm front. If you hear thunder, seek shelter immediately, because that indicates lightning is within 10 miles of you. Safe shelters include inside a building or in an enclosed metal-topped vehicle.
- ▶ If you are inside a building, the National Weather Service advises you to stay off corded telephones and away from any electrical device that could carry an electrical surge if lightning entered into your home through wiring. Turn off or unplug such appliances, stay away from television sets, and do not depend on surge protectors to absorb a lightning strike. Conductors can also include the plumbing in your house.
- ▶ Authorities warn against outdoor activities until 30 minutes after the last clap of thunder.
- ▶ If a person is struck by lightning, call 911 and care for the victim immediately. You are not in danger of being shocked by the victim.

Sales tax

Are you paying sales tax on your home electric bill? Take a look on your electric bill to be sure you aren't paying this tax. It will be listed under the "Detail of Charges" as State Sales Tax.

If you are being charged Pennsylvania sales tax, we do not have a Pennsylvania Sales Tax Blanket Exemption Certificate on file. New Enterprise REC is required by the state to charge sales tax on any meter not having one of these forms on file.

For your account to be tax exempt, one of the following reasons must apply:

- ▶ Property is your primary residence
- ▶ Property is a vacant rental property that you do not plan on renting again
- ▶ Property is a vacation home
- ▶ Property will be resold or rented in the ordinary course of purchaser's business conducted under a Pennsylvania Sales Tax License Number
- ▶ Property will be directly used by purchaser in their: (circle one) manufacturing operations, mining operations, farming operations, dairying operations, or shipbuilding operations, which are performed as a business.
- ▶ Property will be directly used by purchaser in the production, delivery, or rendition of public utility service and/or construction, alteration, or maintenance of public utility facilities other than buildings. Purchaser presently has on file with the Pennsylvania Public Utility Commission the following Tariff of Rates: Enter full designation of latest Tariff of Rates: _____ PA P.U.C. No. _____ Supplement _____
- ▶ Property will be used in organizational or institutional activities by purchaser which is a: (circle one) religious organization, volunteer firemen's organization, non-profit educational institution, or charitable organization holding a charitable exemption number
- ▶ Other purpose (example: personal garage, etc.)

If you are paying sales tax and one of the above options applies to you, please call or come to the office for a Pennsylvania Sales Tax Exemption Certificate. This certificate is also on our website at newenterprise.com under "Member Service."

Energy Efficiency Tip of the Month

When shopping for new light bulbs, know the difference between lumens and watts. Lumens measure the amount of light produced by the bulb. Watts measure energy consumption.

Energy-saving LEDs come in a variety of colors and brightness levels and last 15-25 times longer than incandescent bulbs.

Source: energy.gov



Energy savings for your business

LOCALLY OWNED businesses are the backbone of our community. With summer in full swing, now is the perfect time to make sure your building is equipped for maximum energy savings.

- ▶ LED lighting for your business allows you to maintain your preferred brightness levels while keeping energy costs low. And don't forget about your outdoor lighting options as well as timers for automatic, overnight shutoff.
- ▶ Check any refrigeration to ensure it is running optimally and keeping items cool without setting the thermostat lower than necessary. Keep up with regular maintenance and freon refills to ensure safe and longer-lasting inventory.
- ▶ Electric motor-driven systems account for about 25% of all commer-

cial energy use. For larger operations, variable speed drives may be necessary to optimize your energy consumption.

- ▶ Unplug all unnecessary or unused appliances and electronic equipment. Many of these devices continue to draw power even when they are turned off. Advanced power strips are a smart, low-cost upgrade.
- ▶ Make sure your HVAC system is sized correctly for your business space. If it is not, this could lead to inefficient operation or insufficient cooling.

These tips can help you lower your energy use while keeping your operations humming.

New Enterprise REC knows that your bottom line is important when making these decisions about your business operations. ☀

AIR CONDITIONING
accounts for **60-70%**
of a **summer energy bill.**

Tips to stay cool and keep bills low:

- Keeping your thermostat set at 78 degrees when you are home, and a few degrees higher at night or when you aren't home.
- Use ceiling fans to cool you while in a room. Turn them off when you leave... fans cool people, not rooms.
- Close blinds and drapes during the day to keep the heat out.
- Use your dishwasher, clothes washer and dryer as late in the evening as possible - these appliances add heat to your home and make your AC work harder.

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